

# PRIMA

JUNE 6-9 | NASHVILLE, TN



ATTENTION  
STUDENTS STUDYING:

Risk Management  
Finance  
Political Science  
Public Administration  
Economics  
Business  
Human Resources

# APPLY TODAY

## for the PRIMA Student Scholarship Program

*The deadline for applications  
is January 12, 2024!*





# PRIMA STUDENT SCHOLARSHIP PROGRAM



Scholarship recipients are awarded a unique opportunity to attend PRIMA's Annual Conference, where they will be able to interact with a multitude of experts in the public risk management field. Each recipient will be matched with a risk management professional who will serve as a mentor before, during and after PRIMA's Annual Conference. Additionally, the scholars will receive a complimentary one-year student membership to PRIMA.



## PRIMA'S STUDENT SCHOLARSHIP PROGRAM

As a result of the rapid growth of risk management in the public administration field, PRIMA's Student Scholarship Program acquaints students with this increasingly recognized and important profession.

### WHAT WILL THE STUDENT SCHOLARSHIP RECIPIENTS RECEIVE?

The scholarship recipients will attend PRIMA's Annual Conference, an educational program that unites public risk management professionals from across the nation. The conference features more than 50 interactive sessions and workshops on a wide range of risk management topics, tied directly to the core competencies of risk management. Session topics include: risk terminology and insurance coverages, safety, actuarial reports, professional development, employee benefits, claims management, school safety, litigation, and hot topic sessions based on timely matters in the field of public risk management.

### WHO IS ELIGIBLE TO APPLY?

Any full-time college student in good standing who is interested in pursuing a career in the field of public risk management are eligible. A committee comprised of public risk managers will select the scholarship recipients. Scholarship winners will be contacted late January.

### HOW DO I APPLY?

Visit [primacentral.org](http://primacentral.org) to download and complete the required application. Applications must be received by January 12, 2024 to be considered for the student scholarship program.

For more information, contact PRIMA's Education and Training team at [education@primacentral.org](mailto:education@primacentral.org).

### WHAT IS RISK MANAGEMENT?

Risk management is a formal management process that helps ensure the financial stability and safe operation of public entities, such as cities, counties, schools and other special purpose districts. Using risk management practices, state and local government agencies protect their financial, physical and human resources more effectively. State and local governments face the potential for employee injury, property damage and liability suits in virtually all operations. Public risk managers must address personnel, financial and legal issues in all government functions, including public safety, public works, environment protection, emergency preparedness and parks and recreation. As a result, the public risk manager's job to protect the limited resources of government is a diverse and encompassing challenge.

For more  
information about PRIMA,  
please visit our website at  
[www.primacentral.org](http://www.primacentral.org).

## WHAT IS PRIMA?

Established in 1978, the Public Risk Management Association (PRIMA) is a non-profit education and training organization for public entity risk management practitioners on state and local levels. PRIMA educational resources equip PRIMA members with the necessary knowledge to build effective risk management programs. Conferences, seminars, publications, webinars and the risk management library, assist PRIMA members in proactively developing cost-effective techniques used to handle the unique risk management issues they encounter. For more information on PRIMA, please visit our Web site at [www.primacentral.org](http://www.primacentral.org).



### HAVE YOU HEARD ABOUT PRIMA'S STUDENT MEMBERSHIP?

As a Student Member of the Public Risk Management Association (PRIMA), you will have a variety of risk management educational resources at your fingertips. Join more than 1,000 industry specialists who are impacting the constantly changing risk management field, all at a discounted student rate! For more information, contact PRIMA's Education and Training team at [education@primacentral.org](mailto:education@primacentral.org).



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