2017 Education Sessions

Schools Track

Lessons Learned from Maricopa's Cyber Event

Core Competency: PRMS: Crisis Management
Presenters:
Sheri Swain, Maricopa County Community College District
Miguel Hernandez IV, PhD, Maricopa County Community College District
Edward Kelty, Maricopa County Community College District
Willa Morgan, Maricopa County Community College District

In 2013, Maricopa County Community College District (MCCCD) experienced what was considered a major data breach, which was later confirmed to not be the case. There were lessons learned from that incident and many changes were made to correct deficiencies in the area of policy, best practices, technology, infrastructure and organizational structure. Attendees will learn to evaluate and establish an organizational structure to address a cyber incident and identify and develop a leadership model to ensure open communication and a team approach.

Beyond the ABC's: Addressing Sexual Misconduct and Bullying in Schools

Core Competency: PRMS: Risk Control
Presenters:
Catalina Sugayan, Sedgwick LLP
Elizabeth Capek, AIC, ARe, Munich Re
Lance Hammond, AIC, Clear Risk Solutions

Sexual predators, bullies, unsafe classrooms, campuses, buses and the expanding use of technology expose schools at all levels to liability for sexual misconduct and bullying. The goal of this session is to help educational institutions prevent and minimize these exposures by identifying the risks and costs when educators, coaches, fellow students and others prey on students. Presenters will discuss policies, training and reporting of these risks; and describe ways to respond to allegations of misconduct, including internal investigations.

Essential Elements of School Risk Control Programs

Core Competency: PRMS: Risk Control
Presenters:
Ariel Jenkins, CSP, ARM, MBA, ARM-E, Safety National Casualty Corporation
Kevin O'Sadnick, CSP, Safety National Casualty Corporation

The risks and liabilities associated with schools are vast. During this session, a panel of risk managers will discuss how they created successful risk control programs for their school

systems, including fundamentals necessary to address a wide range of exposures from slips, trips and falls to active shooter events.

Social Media and Kids: Identifying and Prevent Risks for Schools and Programs for Minors
Core Competency: PRMS: Risk Control
Presenters:
Michael Airdo, Esq., Kopon Airdo, LLC
Mollie Werwas, Esq., Kopon Airdo, LLC

The use of social media and other forms of electronic communication dominate many social interactions these days, including schools and other programs that provide services for minors (i.e. day camps, sports teams). As more adults communicate with children through these mediums, schools and program sponsors must recognize the potential risks for their institutions. This session is intended to provide attendees with practical advice for developing social media policies for their employees that reduce risk in ways that benefit the institution, their employees, and the children they serve.

Emerging Risk for Public Schools: Risk, Coverage and Opportunities
Core Competency: CTIS: Strategic Planning/Management
Presenters:
Robert Bambino, CPCU, ARM, Wright Risk Management Company, LLC
Tim Lyons, Munich Re

What are the new and emerging risks for the public school sector? Will societal risks develop into school exposures requiring consideration by serious-minded risk managers? How well do existing insurance programs cover these exposures? While none of us can see the future, there are three emerging trends worth identifying, measuring and monitoring: expanding public school services, the new American workforce and the 24/7/365 school environment. The three emerging trends will be discussed during this session. Also, the presenters will share risk control and monitoring techniques and resources.