

# 2017 Education Sessions

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## Enterprise Risk Management (ERM) Track

### ERM 57: Enterprise Risk Management Exam Review

**Core Competency:** CTIS: Strategic Planning/Management

**Presenter:** Michael Elliott, CPCU, AIAF, The Institutes

This review for The Institutes' ERM 57 exam will focus on understanding the more challenging areas of the course. This session will focus on ERM goals, strategic risk management, risk management frameworks, risk governance, internal control, business process and performance management, risk mapping, influence diagrams, portfolio theory, risk-based capital and capital investment analysis. Attendees are afforded the opportunity to learn about the exam format and review practice questions. To fully benefit from this session, advanced preparation by studying the course materials is recommended.

### The Challenge of Change

**Core Competency:** PA/GBS: Organizational Management

**Presenters:**

Joey Sylvester, Arthur J. Gallagher & Co.

Shannon Gunderman, Yuma County, AZ

It has been said that the only constant is change. Organizations across the world are under pressure to adapt and to become leaner, quicker and more innovative. Public entities face many of the same challenges when they attempt organization-wide change initiatives to address the changing risk landscape. Yet, so many organizations and public entities fail to realize actual lasting change. Why? This session will explore common pitfalls in organizational change and provide real, practical advice regarding how to overcome those obstacles unique to change.

### ERM Roundtable

**Core Competency:** CTIS: Future Trends

**Presenters:**

Robin Flint, ARM, ASP, CEAS I, Association of California Water Agencies Joint Powers Insurance Authority (ACWA JPIA)

Wendell Bosen, ARM P/E, CPCU, Moreton & Company

Scott Wightman, ARM-E, Arthur J. Gallagher & Co.

PRIMA's Enterprise Risk Management (ERM) Roundtable is designed to afford PRIMA's ERM training alumni an opportunity to discuss their experiences thus far with ERM implementation. Public entity risk managers who want to learn more about ERM or those who have successfully implemented ERM, are also invited to join this session. Attendees are encouraged to bring stories of success, examples of programs in progress or unresolved ERM-related issues to discuss with their peers.

## Risk-Informed Decision Making for You and Your Entity

**Core Competency:** CTIS: Decision Making

**Presenters:**

Scott Wightman, ARM-E, Arthur J. Gallagher & Co.

Sarah Perry, ARM-P, City of Columbia, MO

This session will focus on the model for risk-informed decision making. The presenters will discuss the model's practical use. Attendees will learn methods to apply the model to a variety of circumstances, people and types of decisions.

## ERM: A Case Study with Practical Application

**Core Competency:** PRMS: Risk Management Process

**Presenters:**

Robin Flint, ARM, ASP, CEAS I, Association of California Water Agencies Joint Powers Insurance Authority (ACWA JPIA)

Leo Costantino, ARM-E, CPCU, UCLA Extension

Wendell Bosen, ARM P/E, CPCU, Moreton & Company

Have you heard about ERM, attended prior training workshops on the subject or are at the beginning stages of ERM implementation in your public entity? If so, this session is for you. Using ISO 31000 principles, framework and process, this session focuses on the practical application of ISO 31000. Participants will work on a case study to gain both a theoretical understanding and practical applications of enterprise risk management.

## How ERM Enables Successful Execution of Strategy

**Core Competency:** PRMS: Risk Management Process

**Presenters:** Lisanne Sison, C31000, Bickmore

When implementing ERM, it's easy to focus on the risk management process, including the identification, prioritization and mitigation of organizational risks. However, the identification of risks to the organization's mission/strategy and the alignment of ERM efforts with organizational initiatives, requires just as much focus. This session is designed to show how ERM strengthens the strategic planning process, adds structure and rigor to evaluating risks and opportunities for organizational initiatives. The presenter will share how ERM enhances an organization's ability to allocate limited resources to areas of most need or biggest potential for enhanced value.